Based on the blog post, Although the narrative and visualizations show in general, airline travel is getting safer year by year, and airline fatalities are decreasing year over year due to stepped up safety measures in absolute measure, comparing airline fatalities with auto fatalities and measuring the safety has ethical implications. The total number of deaths and safety incidents might be better than airline fatalities. Underlying factors like the volume of money spent on security and fatalities averaging over the number of miles traveled by different means of transport might reveal other safety measures. So it might be an ethically complicated issue to use the airline vs. Auto fatalities data without calling attention to the underlying factors.